

LABEL IN PART: (Btl.) "100% Pure Atlantic Ocean Water * * * Sea Brine for Better Health * * * Processed and Distributed by the Florida Sea Brine Laboratories, Inc., P.O. Box 1733, Lakeland, Florida."

LIBELED: 6-28-61, Dist. Minn.

CHARGE: 502(a)—when shipped, the label contained false and misleading representations that the article was adequate and effective to promote health; and 502(f) (1)—the label failed to bear adequate directions for use since it did not state the condition or conditions for which the article was intended.

DISPOSITION: 8-10-61. Default—destruction.

6665. Sea brine. (F.D.C. No. 45811. S. No. 20-249 R.)

QUANTITY: 20 cases of 12 8-oz. btls. at Saginaw, Mich.

SHIPPED: 5-2-61, from Lakeland, Fla., by Florida Sea Brine Laboratories, Inc.

LABEL IN PART: (Btl.) "Sea Brine * * * Concentrated Natural Sea Water * * * Condimize your Foods and Fruit Juices with Natures own 44 Chemicals of the Sea * * * Concentrated and Bottled by Florida Sea Brine Laboratories, Inc., P.O. Drawer 2435, Lakeland, Florida."

LIBELED: 5-25-61, E. Dist. Mich.

CHARGE: 502(a)—when shipped, the label contained false and misleading representations that the article was a complete and balanced salt, supplying chemicals, found only in sea water, which are important to good health and which have therapeutic value; and 502(f) (1)—the labeling of the article failed to bear adequate directions for use, since the label did not state the condition or conditions for which it was intended.

DISPOSITION: 7-24-61. Default—destruction.

6666. Lix-Pain liniment. (F.D.C. No. 45938. S. No. 79-280 R.)

QUANTITY: 12 6-oz. btls. and 15 1-oz. btls. at Washington, D.C., in possession of James L. Guess.

SHIPPED: 2-15-61, from Kinston, N.C., by Oglesby Chemical Co.

LABEL IN PART: "Lix-Pain * * * Cream Liniment * * * Active Ingredients. Ammonium Carbonate, Camphor, Turpentine, Thyme, Lanolin. Caution: * * * Manufactured by Oglesby Chemical Company Kinston, North Carolina."

ACCOMPANYING LABELING: Circulars entitled "What a Few of the Thousands of Users Say About: Lix-Pain" and bearing the mail-order address of the dealer.

LIBELED: 6-6-61, Dist. Columbia.

CHARGE: 502(a)—when shipped and while held for sale, the labeling contained false and misleading representations that the article was adequate and effective as a treatment for swollen joints, swollen glands, arthritis, neuritis, neuralgia, sinusitis, headache, bruises, sprains, minor burns, cramps, toothache, callouses, corns, and bunions; and 502(f) (2)—the labeling failed to warn that the article should be kept out of the reach of children; that use of the article should be discontinued if excessive skin irritation occurs; that for minor arthritis and rheumatic pains the article should not be used by children under 12 years of age and if pain persists for more than 10 days, or redness is present, a physician should be consulted immediately.

DISPOSITION: 7-26-61. Default—destruction.